# ausbil

# Ausbil Investment Management

**COOKIE POLICY** 

December 2019

### WHAT ARE COOKIES?

Our websites use cookies. Cookies are small text files that are stored on your computer (or internet-enabled device) by websites you visit. They are widely used in order to make websites work and to improve their efficiency, as well as to provide website usage information to the website owner.

### WHY DO WE USE COOKIES?

Our websites use cookies to distinguish you from other users of our websites in order to help us to improve your experience when you browse our websites. (For example, they allow you to navigate between pages efficiently and to log in to areas of the websites for which you choose to register) and for the purpose in point 5 and 6 below.

### WHAT COOKIES DO WE USE?

Our websites use three kinds of cookie (using categories suggested in the International Chamber of Commerce UK's ("ICC") Cookie guide):

- Strictly necessary cookies;
- · Performance cookies; and
- · Targeting cookies.

For more information on these categories, please see the ICC's Cookie guide available here.

### STRICTLY NECESSARY COOKIES

These are essential to enable you to move around our websites and to allow the features of the sites to work correctly. Without these, services you request – such as navigating between pages – cannot be provided.

We use the following strictly necessary cookies on our websites:

Cookie name	Where used	Purpose	Further information
ASP.NET_SessionId	These cookies are used on Ausbil's website	ASP. Net_SessionId is a cookie which is used to identify the users session on the server. The session being an area on the server which can be used to store data in between http requests. General purpose platform session cookie, used by sites written with Microsoft .NET based technologies. Usually used to maintain an anonymised user session by the server.	Click here to learn more about this strictly necessary cookie.

### PERFORMANCE COOKIES/TECHNOLOGIES

These enable us to collect information about how you use our websites or read our publications, for instance which pages are viewed by visitors most frequently. All information collected in this way is used to improve how our websites work or the effectiveness of our client publications.

Cookie name	Where used	Purpose	Further information
Google Analytics	These cookies are used on Ausbil's website	These cookies are used to collect information about how visitors use our sites. We use the information to compile reports and to help us improve our websites. The cookies enable us to collect information in an anonymous form, including the number of visitors to the sites, where visitors have come to the sites from and the pages they visited.	Click here to visit Google's website for further details on analytics cookies
_gid			
_gat			
Eloqua	This cookie is used across Ausbils main website and email marketing campaigns.	These cookies are used to collect information about what our visitors are viewing and clicking on. The cookies enable us to collect information on the user and build a visitor record with a visitor ID (GUID) code. Oracle Eloqua cookies remain in the browser until the visitor deletes them or for 13 months.	Click here to visit Oracles website to learn more about this cookie

# **TARGETING COOKIE**

Ausbil does not have any targeting cookies on the website.

Cookie name	Where used	Purpose	Further information	
-	-	-	-	

# THIRD PARTY WEBSITES

Our websites link through to third party websites (including, for example for the delivery of podcasts) which may also use cookies over which we have no control. We recommend that you check the relevant third party's privacy policies for information about any cookies which may be used.

### **CONSENT AND CONTROL**

When you sign up via our websites to receive services which we are aware use performance or targeting cookies or clear gifs (see above) or their equivalent, we will inform you as part of the registration process and ask you to consent to these. If you do not wish to consent then please do not sign up for the service.

- 8.1 If you wish to restrict, block or delete the cookies which are set by any websites, you can generally do this through your browser settings. The "Help" function within your browser should tell you how.
- 8.2 Alternatively, you may wish to visit <a href="www.allaboutcookies.org">www.allaboutcookies.org</a> which contains information on how to block cookies from a wide variety of browsers. You will also find details on how to delete cookies from your computer as well as more general information about cookies.
- 8.3 Please note that by deleting or blocking cookies, our websites may not function correctly and you may not be able to access certain areas.

### **CHANGES**

9.1 We may need to update this Cookie Policy in the future and so encourage you to review this Cookie Policy periodically to stay informed about how we are using cookies.

### **FURTHER INFORMATION**

You can find more information about cookies at: <a href="www.allaboutcookies.org">www.allaboutcookies.org</a> and for a video about cookies visit <a href="https://policies.google.com/technologies/cookies">https://policies.google.com/technologies/cookies</a>.

If you have any questions or comments regarding this Cookie Policy, please email <a href="mailto:com.au">contactus@ausbil.com.au</a>.